



Dear Business Owners and Friends,

The 2024 Streetsboro Family Days event will be held Friday, July 26-Sunday, July 28, 2024. The enthusiasm and excitement continues as if it were our first year. This much anticipated event continues to foster community, goodwill and pride of those who live and work in Streetsboro. It would not be possible without the generosity and support of local businesses and individuals within our community.

We are amazed at how the event has grown within Streetsboro City Park each year and our next celebration is no exception. Look for great food, vendors and a fantastic line up of professional entertainers at our free outdoor concerts. The Car, Truck and Bike show as well as the anticipated Dog Show are sure to please all those who attend.

**To make this happen we need YOUR support!** Will you please consider becoming a sponsor to help make this event a continued success? There are many benefits to sponsoring Streetsboro Family Days including increased awareness in the community and the opportunity to interact with current and potential customers. Sponsorship opportunities are outlined in the accompanying materials and customized packages are also available based on your marketing goals.

Your generous support will help us continue our mission: *to foster a sense of community, goodwill and pride in Streetsboro.* As a 501©3 organization, our community event also gives back to all facets of the community including other local nonprofit groups. **Your partnership will help us make a difference!**

I would welcome the opportunity to review the enclosed information with you in more detail at your convenience. Please feel free to contact me at 330-655-1530 or via email at [vonstarkey131@gmail.com](mailto:vonstarkey131@gmail.com).

Thank you for your time and consideration.

Sincerely,

*Von Starkey*

Von Starkey

President

Streetsboro Family Days

**STREETSBORO FAMILY DAYS INC.**

P.O. Box 2222, Streetsboro, OH 44241 • 330-655-1530 • [www.streetsborofamilydays.org](http://www.streetsborofamilydays.org)



### PLATINUM SPONSORSHIP-\$10,000

- Company logo/name included on all marketing materials including flyers, posters, print ads, press releases, radio advertising and PSAs
- Company logo and hot link on event web site
- Inclusion in a minimum of 6 social media posts promoting the event and your partnership
- Your 10 second commercial message to be broadcast a minimum of 6 times daily throughout the event in conjunction with entertainment announcements
- Your logo/name prominently displayed on sponsor board
- Logo/name recognition on front cover of event program
- Full-page four color ad and name listed in the event program
- Two 10' x 10' tented exhibitor spaces on site to showcase your business
- Opportunity to for your company representative to be thanked and formally introduced and given the opportunity to speak about your company's participation in Streetsboro Family Days
- 20 beverage tokens redeemable in our Beer Garden throughout the event
- Satisfaction of funding Streetsboro's largest festival and promoting community, goodwill and pride!

### GOLD SPONSORSHIP-\$5,000

- Company logo/name included on all posters, print ads, press releases and PSAs promoting the event
- Company logo and hot link on event web site
- Inclusion in a minimum of 4 social media posts promoting the event and your partnership
- Your 10 second commercial message to be broadcast a minimum of 3 times daily throughout the event in conjunction with entertainment announcements
- Your logo/name prominently displayed on sponsor board
- Full-page four color ad and name listed in the event program
- One 10' x 10' tented exhibitor spaces on site to showcase your business
- Opportunity to for your company representative to be thanked on stage each day during the event
- 10 beverage tokens redeemable in our Beer Garden throughout the event
- Satisfaction of funding Streetsboro's largest festival and promoting community, goodwill and pride!

### SILVER SPONSORSHIP-\$3,000

- Company logo/name included in all press releases and PSAs promoting the event
- Company logo and hot link on event web site
- Inclusion in a minimum of 3 social media posts promoting the event and your partnership
- Your 10 second commercial message to be broadcast a minimum of 2 times daily throughout the event in conjunction with entertainment announcements
- Your logo/name prominently displayed on sponsor board
- Half-page four color ad and name listed in the event program
- One 10' x 10' tented exhibitor spaces on site to showcase your business
- 8 beverage tokens redeemable in our Beer Garden throughout the event
- Satisfaction of funding Streetsboro's largest festival and promoting community, goodwill and pride!

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### **BRONZE SPONSORSHIP-\$2,000**

- Company logo/name included in all press releases and PSAs promoting the event
- Company logo and hot link on event web site
- Inclusion in at least 2 social media posts promoting the event and your partnership
- Your 10 second commercial message to be broadcast daily throughout the event in conjunction with entertainment announcements
- Half-page four color ad and name listed in the event program
- 4 beverage tokens redeemable in our Beer Garden throughout the event
- Satisfaction of funding Streetsboro's largest festival and promoting community, goodwill and pride!

### **RED SPONSORSHIP-\$1,000**

- Company name included in all press releases promoting the event
- Company name hot link on event web site
- Inclusion in social media posts promoting the event and your partnership
- Your 10 second commercial message to be broadcast daily throughout the event in conjunction with entertainment announcements
- Quarter-page four color ad and name listed in the event program
- 4 beverage tokens redeemable in our Beer Garden throughout the event
- Satisfaction of funding Streetsboro's largest festival and promoting community, goodwill and pride!

### **WHITE SPONSORSHIP-\$500**

- Company name included in all press releases promoting the event
- Company name and hot link on event web site
- Inclusion in social media posts promoting the event and your partnership
- Your 10 second commercial message to be broadcast daily throughout the event in conjunction with entertainment announcements
- Quarter-page four color ad and name listed in the event program
- Satisfaction of funding Streetsboro's largest festival and promoting community, goodwill and pride!

### **BLUE SPONSORSHIP-\$250**

- Company name and hot link on event web site
- 1/8 page four color ad and name listed in the event program
- Satisfaction of funding Streetsboro's largest festival and promoting community goodwill and pride!

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## SPONSOR REPLY FORM

**My company would like to sponsor Streetsboro Family Days in the following way:**

- Platinum Sponsor: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$2,000
- Red Sponsor: \$1,000
- White Sponsor: \$500
- Blue Sponsor: \$250

Please print and fill in the following information:

Date: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_ Paying by Credit Card

**Credit card payment will be accepted with an additional 4% transaction fee.**

If paying by credit card, invoice and credit card link will be emailed to the email address on this form.

**PLEASE SEND CONFIRMATION OF YOUR SUPPORT BY MAY 31, 2024, TO BE LISTED IN THE EVENT PROGRAM**

Please email your logo in a 300dpi EPS file format to **Kaden Starkey** at **kadenmaxwell824@gmail.com** by Friday, June 7, 2024.

*Your Sponsorship will be confirmed upon receipt of your check.*

**Please mail your check to:**

Streetsboro Family Days Inc.

P.O. Box 2222

Streetsboro, Ohio 44241

Event Program Book— Ad Specs

Full Page Ad (8W x 10.5H)

Half Page Ad (8W x 5.125H)

Quarter Page Ad (3.875W x 5.125H)

1/8 Page Ad (3.875W x 2.437H)

Artwork for the program should be provided as a 4 color, high resolution (300dpi) PDF file format.

Please email artwork to **kadenmaxwell824@gmail.com** by Friday, June 7, 2024.

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